

Unilever

2005,

. DHL Supply Chain,  
DHL,  
Unilever.

**XML**

**GS1 eCom**

**Unilever DHL**

Unilever DHL  
IT

oa  
(Warehouse Communication

Integration - WCI).

WCI



WCI

SAP

Unilever  
DHL  
(Enterprise Systems  
Integration - ESI)

WCI



WCI

2008,

DHL

Supply Chain  
DHL

Unilever.

AS2

VAN





WCI  
 GS1 :  
 GS1 (GTIN, GLN SSCC),  
 GS1 (GS1-128),  
 GS1  
 eCom XML

WCI

16  
 GS1 eCom XML



WCI  
 Unilever DHL,

WCI.

GS1



WCI  
 Unilever  
 SAP (LIM)

GS1 eCom

WCI eCom work group, Unilever DHL

WCI GS1  
 XML

GS1 XML

GS1 eCom XML

gs1.org  
 gs1mk.org.mk  
 www.unilever.com  
 www.dhl.com

Unilever DHL

